

Values and Spending Survey

Directions: Below you will find a list of 45 unique pairs comparing two of 10 different values. Consider the question, "If all of your bills were paid, and you 'found' an extra \$100, what would you spend it on?"

Circle one value for every pair that represents your preference. (NOTE: There are no wrong or trick answers.)

8. Recreation (sports/ hobbies)
5. Charity

9. Social Activities
3. Clothes/Accessories

1. Savings/Investments
4. Household

7. Education/Children
3. Clothes/Accessories

2. Food/Eating Out
4. Household

5. Charity
10. Personal Appearance

1. Savings/Investments
8. Recreation (sports/hobbies)

7. Education/Children
4. Household

2. Food/Eating Out
8. Recreation (sports/hobbies)

10. Personal Appearance
2. Food/Eating Out

9. Social Activities
5. Charity

10. Personal Appearance
3. Clothes/Accessories

1. Savings/Investments
5. Charity

8. Recreation (sports/hobbies)
3. Clothes/Accessories

2. Food/Eating Out
5. Charity

6. Travel
7. Education/Children

1. Savings/Investments
9. Social Activities

8. Recreation (sports/hobbies)
4. Household

2. Food/Eating Out
9. Social Activities

4. Household
3. Clothes/Accessories

3. Clothes/Accessories
5. Charity

8. Recreation (sports/hobbies)
9. Social Activities

5. Charity
4. Household

6. Travel
1. Savings/Investments

9. Social Activities
4. Household

6. Travel
10. Personal Appearance

10. Personal Appearance
1. Savings/Investments

5. Charity
6. Travel

2. Food/Eating Out
1. Savings/Investments

8. Recreation (sports/hobbies)
6. Travel

9. Social Activities
7. Education/Children

6. Travel
2. Food/Eating Out

10. Personal Appearance
9. Social Activities

3. Clothes/Accessories
6. Travel

8. Recreation (sports/hobbies)
10. Personal Appearance

6. Travel
4. Household

7. Education/Children
1. Savings/Investments

10. Personal Appearance
4. Household

7. Education/Children
8. Recreation (sports/hobbies)

3. Clothes/Accessories
2. Food/Eating Out

5. Charity
7. Education/Children

3. Clothes/Accessories
1. Savings/Investments

9. Social Activities
6. Travel

10. Personal Appearance
7. Education/Children

2. Food/Eating Out
7. Education/Children

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List A

Add up the number of times you picked each option and write it here:

1. Savings/Investments _____
2. Food/Eating Out _____
3. Clothes/Accessories _____
4. Household _____
5. Charity _____
6. Travel _____
7. Education/Children _____
8. Recreation _____
9. Social Activities: _____
10. Personal Appearance _____

List B

Now rank the categories by writing the item having the greatest number next to number 1. If there is a tie, write them in the order of your choosing.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

List B reflects the items you consider most important in their order of importance. Knowing this can help you set priorities for your financial planning and budgeting.